

**8840.5450 RESTRICTIONS ON NAME AND DESCRIPTION OF SERVICE.**

Subpart 1. **Advertising as ambulance service prohibited.** A special transportation service provider subject to Minnesota Statutes, section 174.30, shall not use, in its name or in advertisements or information describing the service, the words "medical," "emergency," "life support," "ambulance," or other forms of those words or any other similar words that offer, suggest, or imply the availability of ambulance service, as defined in Minnesota Statutes, section 144E.001, subdivision 3, unless it is licensed as an ambulance service under Minnesota Statutes, section 144E.10.

Subp. 2. **Permitted phrase.** A special transportation service provider may use the phrase "nonemergency medical transportation" in its name or advertisements or information describing the service.

**Statutory Authority:** *MS s 174.30*

**History:** *17 SR 634; L 1997 c 199 s 14; 48 SR 155*

**Published Electronically:** *September 14, 2023*