

7811.1100 NOTICE AND DISCLOSURE OF CALLING AREA OFFERINGS.

New calling area offerings that differ from the calling area authorized under part 7811.0900, subpart 1, must comply with the customer notice requirements of items A to C.

A. The local service provider (LSP) shall include a map that distinguishes between the new calling area offerings and the calling area required under part 7811.0900, subpart 1, in printed advertisements and written solicitations regarding the new calling area offerings and in each customer's initial bill for service under the new calling area. The printed advertisements, written solicitations, and initial bill must include a narrative explaining the differences between the different calling area offerings, including the differences in the application of toll charges.

B. The LSP shall identify clearly the differences between any new calling area offering and the calling area required under part 7811.0900, subpart 1, including the differences in the application of toll charges, as part of any oral solicitation or contact with a customer regarding the new calling area offerings.

C. The LSP shall not provide service to a customer under a calling area different from the calling area authorized under part 7811.0900, subpart 1, unless the customer requests the new calling area after receiving direct notice and explanation as required under item A or B.

Statutory Authority: *MS s 237.10; 237.16; 237.71*

History: *22 SR 2079*

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