

4664.0025 ADVERTISING.

Subpart 1. **Advertising.** Licensees shall not use false, fraudulent, or misleading advertising in the marketing of hospice services. For purposes of this part, advertising includes any means of communicating to potential hospice patients or their responsible persons the availability, nature, or terms of hospice services.

Subp. 2. **Fines.** For each violation of this part, a fine of \$250 shall be assessed.

Statutory Authority: *MS s 144A.752*

History: *28 SR 1639*

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