4626.0430 3-601.12 HONESTLY PRESENTED.

A. Food shall be offered for human consumption in a way that does not mislead or misinform the consumer.

B. Food or color additives, colored overwraps, or lights shall not be used to misrepresent the true appearance, color, or quality of food.

Statutory Authority: MS s 31.101; 31.11; 144.05; 144.08; 144.12; 157.011

History: 23 SR 519

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