

3100.7000 ADVERTISING DENTAL SPECIALTY PRACTICE.

Subpart 1. **Specialty areas.** The following special areas of dentistry are recognized as suitable for the announcement of specialty dental practices:

- A. dental public health;
- B. endodontics (endodontist);
- C. oral and maxillofacial pathology (oral pathologist);
- D. oral and maxillofacial radiology (oral radiologist);
- E. oral and maxillofacial surgery (oral surgeon/oral maxillofacial surgeon);
- F. orthodontics and dentofacial orthopedics (orthodontist);
- G. pediatric dentistry (pediatric dentist /pedodontist);
- H. periodontics (periodontist); and
- I. prosthodontics (prosthodontist).

Subp. 2. **Specialty announcement.** Only a licensed dentist who has successfully completed a postdoctoral course of study approved by the Commission on Dental Accreditation in any of the designated specialty areas, or who has announced a limitation of practice prior to 1967, or who has successfully completed certification by any of the following specialty examining boards may announce each specialty area and may advertise as a specialist in that area:

- A. American Board of Dental Public Health;
- B. American Board of Endodontics;
- C. American Board of Oral and Maxillofacial Pathology;
- D. American Board of Oral and Maxillofacial Radiology;
- E. American Board of Oral and Maxillofacial Surgery;
- F. American Board of Orthodontics;
- G. American Board of Pediatric Dentistry;
- H. American Board of Periodontology; and
- I. American Board of Prosthodontics.

Subp. 3. **Restricting practice.** Subpart 2 does not prohibit a dentist who does not meet the above education or experience criteria from restricting a practice to one or more specific areas of dentistry. These dentists may not use the terms "specialist," "specialty," "specializing," or "limited to." The advertising must state that the services are being provided by a general dentist.

Statutory Authority: *MS s 150A.04; 150A.06; 150A.08; 150A.10; 150A.11; 214.06; 214.15; 319A.18*

History: *14 SR 1214; 17 SR 1279; 20 SR 2316; 35 SR 459; 37 SR 1849; 39 SR 1455*

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