

**2790.1300 GROUP, QUASI-GROUP, OR SPECIAL CLASS IMPLICATIONS.**

An advertisement or representation, whether written or oral, must not state or imply that prospective policyholders or members of a particular class of individuals become group or quasi-group members or are uniquely eligible for a special policy or coverage and as such will be subject to special rates or underwriting privileges or that a particular coverage or policy is exclusively for preferred risk, a particular segment of people, or a particular age group or groups, unless that is the fact.

**Statutory Authority:** *MS c 60A; 72A*

**History:** *9 SR 175*

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