

**2105.0110 ADVERTISING.**

The following provisions govern all advertising relating to the education, licensing, or practice of cosmetology:

A. It is a violation of this chapter to advertise in any manner that is misleading or inaccurate with respect to any services or policies offered by the licensee.

B. No advertisement shall state or imply favorable consideration by the Board of Cosmetologist Examiners other than to state that the salon is licensed by the board.

C. Any salon advertisement shall list the licensed name of the establishment and the type of license held.

D. No salon advertisement stating licensure by the state of Minnesota shall include reference to any unregulated services.

**Statutory Authority:** *MS s 45.023; 154.45; 154.47; 154.48; 155A.05; 155A.08; 155A.09; 155A.26; 155A.29; 155A.30*

**History:** *L 1983 c 289 s 114 subd 1; L 1984 c 655 art 1 s 92; 10 SR 474; 13 SR 1056; 22 SR 594; L 2005 c 27 s 9; L 2009 c 78 art 6 s 26*

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