

1550.2970 APPLICATION; AUTHORIZATION; RENEWAL.

Subpart 1. **Application.** An eligible producer, processor, or manufacturer of Minnesota food products may apply to use the logo. Application shall be made on forms provided by the commissioner and shall contain the following:

- A. the name and address of the applicant;
- B. the location of the production unit, processing plant, or manufacturing plant providing food products on which the logo is intended to be used;
- C. a list of all food products on which the logo may be used;
- D. at least one facsimile of the tag, sticker, package, container, or other way the logo will be used on the food products (the facsimile must include the manner in which the labeling statement will accompany the logo); and
- E. a statement that the food product on which the logo may be used is Minnesota produced, processed, or manufactured and meets all applicable minimum requirements for producing, processing, or manufacturing the food product in Minnesota.

Application to use the logo with any food product not listed with the commissioner may be made between renewals of a previous application.

Subp. 2. **Authorization.** Authorization to use the logo is dependent upon approval of the application by the commissioner and extends for three years from the authorization date. Use of the logo, with the labeling statement, on approved food products remains discretionary with the authorized producer, processor, or manufacturer during the three-year authorization period. When used on a food product, the logo must be accompanied by an approved labeling statement. Authorized users will receive a certificate of qualification to use the logo, including a registration number, which they may display in their places of business. Reproduction proofs of the logo will also be furnished to authorized users. The department will advise and assist any authorized user of the logo with respect to the size of the logo, its color, its placement on packages, or similar matters, as requested.

Subp. 3. **Renewal.** Every three years the commissioner shall notify authorized users of the logo 60 days prior to the scheduled renewal date. Authorization to use the logo shall be renewed if reapplication, including any changes from the previous application, is made on forms provided by the commissioner and approval is granted by the department. Renewal shall be denied if the commissioner determines there has been improper use of the logo or if the user fails to reapply for use of the logo within 30 days after the renewal date and fails to notify the commissioner of the reason.

Statutory Authority: *MS s 17.102*

Published Electronically: *September 23, 2013*