1510.2540 INGREDIENTS.

Subpart 1. **Format.** Each ingredient of a pet food or specialty pet food must be listed in the ingredient statement in compliance with items A to D.

- A. The names of all ingredients in the ingredient statement must be shown in letters or type of the same size.
- B. The ingredients must be listed in descending order by predominance by weight in nonquantitative terms.
- C. Ingredients must be listed and identified by the name and definition established by AAFCO.
- D. Any ingredient with no established name and definition must be identified by the common or usual name of the ingredient.
- Subp. 2. **Meat; meat by-products.** The ingredients "meat" or "meat by-products" must be qualified to designate the animal from which the meat or meat by-products are derived unless the meat or meat by-products are derived from cattle, swine, sheep, goats, or any combination of those animals. For example, ingredients derived from horses must be listed as "horsemeat" or "horsemeat by-products."
- Subp. 3. **Brand or trade names.** Brand or trade names must not be used in an ingredient statement.
- Subp. 4. **Ingredient attribute.** A reference to the quality, nature, form, or other attribute of an ingredient is allowed if the reference meets the following requirements:
 - A. the designation is not false or misleading;
- B. the ingredient imparts a distinctive characteristic to the pet food or specialty pet food because it possesses that attribute; and
- C. a reference to quality or grade of the ingredient does not appear in the ingredient statement.

Statutory Authority: MS s 25.40

History: 29 SR 655

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