

**1510.1947 LABEL INFORMATION.**

Subpart 1. **Requirement.** Commercial feed, other than customer-formula feed, must be labeled with the information prescribed in this part.

Subp. 2. **Product and brand name.** The product name and brand name must be indicated in accordance with items A to I.

A. The brand or product name must be appropriate for the intended use of the feed and must not be misleading. Feed must conform with any specific use indicated by a product name. A commercial feed for a particular animal class must be suitable for that purpose.

B. Commercial names, registered brand names, or trade names are not permitted in guarantees or ingredient listings and are only permitted in the product name of feeds produced by or for the firm holding the rights to the name used.

C. No product or brand name may identify an ingredient of a commercial feed to the exclusion of another ingredient unless:

(1) the identified ingredient imparts to the commercial feed a distinctive characteristic that is significant to the purchaser;

(2) the ingredient is quantitatively guaranteed in the guaranteed analysis of the commercial feed label; and

(3) the brand or product name is not otherwise false or misleading.

D. "Protein" is not permitted in the product name of a feed that contains added nonprotein nitrogen.

E. A product name that carries a percentage value is understood to signify crude protein, equivalent crude protein content only, or the sum of crude protein and equivalent crude protein. Other percentage values are only permitted if they are followed by the proper descriptive modifier and conform to the requirements of part 1510.1943 and this part. Digital numbers must not be used in a way that misleads or confuses the customer.

F. Single ingredient feeds must have a product name in accordance with the designated definition of feed ingredients contained in the Official Publication of the Association of American Feed Control Officials.

G. "Vitamin," a contraction of vitamin, or a word suggesting vitamin, may only be used in the name of a feed that is represented as a vitamin supplement and labeled with the minimum content of each vitamin declared, as specified in part 1510.2070, subpart 3.

H. The term "mineralized" must not be used in the name of a feed except for "trace mineralized salt."

I. The term "meat" or "meat by-products" must be qualified to designate the animal from which the meat and meat by-products are derived unless the meat and meat by-products are made from cattle, swine, sheep, or goats.

Subp. 3. **Drug usage.** If a drug is used in the product:

A. the word "medicated" must appear directly following and below the product name in type size no smaller than one-half the type size of the product name;

B. there must be a purpose statement as required in subpart 4;

C. the purpose of the medication must be stated; and

D. there must be an active ingredient statement listing the active drug ingredients by their established names and the amounts in accordance with part 1510.2070, subpart 4.

Subp. 4. **Purpose statement.** A purpose statement must be included in accordance with items A to E.

A. The purpose statement must identify the specific species and animal classes for which the feed is intended.

B. The purpose statement may be excluded from the label if the product name includes a description of the species and animal classes for which the product is intended.

C. The purpose statement of a premix for the manufacture of feed may exclude the animal class and species and state "For Further Manufacture of Feed" if the nutrients contained in the premix are guaranteed and sufficient for formulation into various animal species feeds.

D. The purpose statement of a single purpose ingredient blend, such as a blend of animal protein products, milk products, fat products, roughage products, or molasses products may exclude the animal class and species and state "For Further Manufacture of Feed" if the label guarantees of the nutrients contained in the single purpose nutrient blend are sufficient to provide for formulation into various animal species feeds.

E. The purpose statement of a product must include a statement of enzyme functionality if enzymatic activity is represented in any manner.

Subp. 5. **Guarantees.**

A. If they are stated, guarantees must be in the following sequence: crude protein, equivalent crude protein from nonprotein nitrogen, amino acids, crude fat, crude fiber, acid detergent fiber, calcium, phosphorus, salt, and sodium. Other required and voluntary guarantees must follow so that the units of measure used to express guarantees are listed in a sequence that provides a consistent grouping of the units of measure.

B. The required guarantees of grain mixtures, with or without molasses, and other feeds must include the following items, unless exempted in subitem (3), in the order listed:

- (1) animal classes and species for which the product is intended;
- (2) guaranteed analysis in the following order:
  - (a) minimum percentage crude protein;
  - (b) maximum or minimum percentage of equivalent crude protein from nonprotein nitrogen as required in part 1510.2070, subpart 5;
  - (c) minimum percentage of crude fat;
  - (d) maximum percentage of crude fiber;
  - (e) minerals in formula feeds, in the following order:
    - i. minimum and maximum percentages of calcium;
    - ii. minimum percentage of phosphorus;
    - iii. minimum and maximum percentage of salt, with minimum and maximum percentage of total sodium guaranteed only when total sodium exceeds that furnished by the maximum salt guarantee;
  - (f) other minerals;
  - (g) minerals in feed ingredients as specified by the Official Publication of the Association of American Feed Control Officials;
  - (h) vitamins in terms specified in part 1510.2070, subpart 3;
  - (i) total sugars as invert on dried molasses products or products being sold primarily for their sugar content; and
  - (j) viable lactic-acid-producing microorganisms for use in silages in terms specified in part 1510.2070, subpart 7.

C. The packaging on a commercial feed intended to provide a specialized nutritional source for use in the manufacture of other feeds must state its intended purpose and guarantee those nutrients relevant to the stated purpose.

D. Exemptions:

- (1) A mineral guarantee for feed, excluding feed manufactured as complete feed or for feed supplements intended to be mixed with grain to produce a complete feed for swine, poultry, fish, veal, and herd milk replacers, are not required when:
  - (a) the feed or feed ingredient is not intended or represented or does not serve as a principal source of that mineral to the animal; or

(b) the feed or feed ingredient is intended for non-food-producing animals and contains less than 6.5 percent total minerals.

(2) Guarantees for vitamins are not required if the commercial feed is neither formulated for nor represented in any manner as a vitamin supplement.

(3) Guarantees for crude protein, crude fat, and crude fiber are not required if the commercial feed is intended for purposes other than to furnish these substances or the substances are of minor significance relating to the primary purpose of the product, such as drug premixes, mineral or vitamin supplements, and molasses.

(4) Guarantees for microorganisms are not required when the commercial feed is intended for a purpose other than to furnish microorganisms or microorganisms are of minor significance relating to the primary purpose of the product and no specific label claims are made.

Subp. 6. **Feed ingredients; collective terms.** Feed ingredients must be listed in accordance with items A and B.

A. The name of each ingredient must be given, as defined in the Official Publication of the Association of American Feed Control Officials. If there is no official ingredient name, the common or usual name of the ingredient must be used.

B. Collective terms may be used for the grouping of feed ingredients as defined in the Official Definitions of Feed Ingredients published in the Official Publication of the Association of American Feed Control Officials in lieu of the individual ingredients, provided that:

(1) if a collective term for a group of ingredients is used on the label, individual ingredients defined by the collective term must not be listed on the label; and

(2) the manufacturer must provide the commissioner, upon request, with a list of individual ingredients, within a defined group, that are or have been used at manufacturing facilities distributing in or into the state.

Subp. 7. **Name; principal mailing address.** The name and principal mailing address of the manufacturer or person responsible for distributing the product must include the street address, city, state, and zip code. The street address may be omitted if it is shown in the current city directory or telephone directory for the city listed on the label.

**Statutory Authority:** *MS s 25.40*

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