

**CHAPTER 7515**  
**DEPARTMENT OF PUBLIC SAFETY**  
**LIQUOR CONTROL DIVISION**  
**LIQUOR**

7515 1100 LABELING REQUIREMENTS AND  
 ALCOHOLIC CONTENT

7515 1110 ALCOHOLIC CONTENTS TO BE  
 INDICATED ON CONTAINERS

**7515.1100 LABELING REQUIREMENTS AND ALCOHOLIC CONTENT.**

Subpart 1. [Repealed, 12 SR 1456]

Subp. 2. **0.5 to 3.2 percent alcohol.** For a product that contains more than one-half of one percent of alcohol by volume and not more than 3.2 percent by weight, the alcoholic content must be stated and the product labeled as follows: "contains not more than 3.2 percent of alcohol by weight" or similar expression of like meaning.

If the product is sold in cans, the words "contains not more than 3.2 percent of alcohol by weight," or similar expression of like meaning, must appear on one end of each can in a permanent medium. For cone type cans, however, the indication must be placed on the side.

Subp. 3. **Copies instead of cans.** In place of submitting can containers for malt beverages, duplicate photostatic copies of each can and its lid must be submitted for both 3.2 percent and strong and the copies must clearly show the label and the alcoholic content statement for the 3.2 product only.

Subp. 4. **Under 0.5 percent alcohol.** The alcoholic content must be stated if the product contains less than one-half of one percent of alcohol by volume and must be labeled "contains less than one-half of one percent of alcohol by volume."

Subp. 5. **Confiscation.** A product not labeled in accordance with this part is subject to confiscation by the commissioner.

**Statutory Authority:** *MS s 299A.02 subd 3*

**History:** *12 SR 1456*

**7515.1110 ALCOHOLIC CONTENTS TO BE INDICATED ON CONTAINERS.**

Subpart 1. **Kegs or barrels.** Kegs or barrels sold in Minnesota must have the contents identified by paper stickers or stencils affixed on the same surface as the brewer's identification stating "3.2 beer" or similar words that are appropriate to the content, or as an alternative the alcoholic contents of kegs or barrels may be identified with distinctive symbols that have been submitted to and approved by the commissioner.

Subp. 2. **Sealed, nonreturnable cases.** Nonreturnable and sealed cases of bottles or cans must have imprinted in ink on the top or one side of the case "3.2 beer" or similar words that are appropriate to the content, or identified by the use of distinctive symbols that have been submitted to and approved by the commissioner. This subpart applies to the shipping case but does not apply to smaller cartons that may be contained in the case. Each brewer and importer shall notify the commissioner whether identification will appear on the top or side of the case.

Subp. 3. **Unsealed, returnable cases.** An unsealed returnable case of bottles needs no external marking to identify alcoholic content, if opening the case without breaking furnishes a direct view of bottles that identify the alcoholic content pursuant to this part.

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**Subp. 4. Confiscation.** A product not labeled in accordance with this part is subject to confiscation by the commissioner.

**Statutory Authority:** *MS s 299A.02 subd 3*

**History:** *12 SR 1456*