

SENATE
STATE OF MINNESOTA
NINETY-THIRD SESSION

S.F. No. 3457

(SENATE AUTHORS: WESTLIN)

DATE	D-PG	OFFICIAL STATUS
02/12/2024	11541	Introduction and first reading Referred to Elections See HF4772

- 1.1 A bill for an act
- 1.2 relating to campaign finance; amending amounts reportable for certain items in
- 1.3 principal reports; amending Minnesota Statutes 2023 Supplement, section 10A.04,
- 1.4 subdivision 6.
- 1.5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:
- 1.6 Section 1. Minnesota Statutes 2023 Supplement, section 10A.04, subdivision 6, is amended
- 1.7 to read:
- 1.8 Subd. 6. **Principal reports.** (a) A principal must report to the board as required in this
- 1.9 subdivision by March 15 for the preceding calendar year.
- 1.10 (b) The principal must report the total amount, ~~rounded to the nearest \$9,000,~~ spent by
- 1.11 the principal during the preceding calendar year on each type of lobbying listed below:
- 1.12 (1) lobbying to influence legislative action;
- 1.13 (2) lobbying to influence administrative action, other than lobbying described in clause
- 1.14 (3);
- 1.15 (3) lobbying to influence administrative action in cases of rate setting, power plant and
- 1.16 powerline siting, and granting of certificates of need under section 216B.243; and
- 1.17 (4) lobbying to influence official action of a political subdivision.
- 1.18 (c) For each type of lobbying listed in paragraph (b), the principal must report a total
- 1.19 amount that includes:
- 1.20 (1) the portion of all direct payments for compensation and benefits paid by the principal
- 1.21 to lobbyists in this state for that type of lobbying;

2.1 (2) the portion of all expenditures for advertising, mailing, research, consulting, surveys,
2.2 expert testimony, studies, reports, analysis, compilation and dissemination of information,
2.3 social media and public relations campaigns, and legal counsel used to support that type of
2.4 lobbying in this state; and

2.5 (3) a reasonable good faith estimate of the portion of all salaries and administrative
2.6 overhead expenses attributable to activities of the principal for that type of lobbying in this
2.7 state.

2.8 (d) The principal must report disbursements made and obligations incurred that exceed
2.9 \$2,000 for paid advertising used for the purpose of urging members of the public to contact
2.10 public or local officials to influence official actions during the reporting period. Paid
2.11 advertising includes the cost to boost the distribution of an advertisement on social media.
2.12 The report must provide the date that the advertising was purchased, the name and address
2.13 of the vendor, a description of the advertising purchased, and any specific subjects of interest
2.14 addressed by the advertisement.