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State of Minnesota

HOUSE OF REPRESENTATIVES

NINETY-FIRST SESSION

H. F. No. 622

01/31/2019 Authored by Wolgamott, O'Driscoll, Huot, Davids, Pierson and others
The bill was read for the first time and referred to the Committee on Commerce

1.1 A bill for an act
1.2 relating to commerce; modifying advertising requirements related to real estate
1.3 brokers and licensees; amending Minnesota Statutes 2018, section 82.69.

1.4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.5 Section 1. Minnesota Statutes 2018, section 82.69, is amended to read:

1.6 82.69 ADVERTISING REQUIREMENTS.

1.7 Any advertising by a licensee must ~~include~~ display the name of the real estate brokerage
1.8 and the name more prominently displayed than the licensee's name of the licensee clearly
1.9 and conspicuously.

1.10 If a salesperson or broker is part of a team or group within the brokerage, the licensee
1.11 may include the team or group name in the advertising only under the following conditions:

1.12 (1) the inclusion of the team or group name is authorized by the primary broker of the
1.13 brokerage to which the salesperson or broker is licensed; and

1.14 (2) the real estate brokerage name is ~~included and more prominently displayed than the~~
1.15 ~~team or group name~~ clearly and conspicuously in the advertising.

1.16 EFFECTIVE DATE. This section is effective August 1, 2019.