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State of Minnesota

HOUSE OF REPRESENTATIVES

NINETIETH SESSION

H. F. No. **2487**

03/23/2017 Authored by Green
The bill was read for the first time and referred to the Committee on State Government Finance

1.1 A bill for an act
1.2 relating to state government; limiting how much an agency may spend on
1.3 advertising and promotions.
1.4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.5 Section 1. LIMIT ON EXPENDITURES FOR ADVERTISING.

1.6 During the fiscal years ending June 30, 2018, and June 30, 2019, an executive branch
1.7 agency's spending on advertising and promotions may not exceed 90 percent of the amount
1.8 the agency spent on advertising and promotions during the fiscal year ending June 30, 2016.
1.9 The commissioner of management and budget must ensure compliance with this limit, and
1.10 may issue guidelines and policies to executive agencies. The commissioner may forbid an
1.11 agency from engaging in advertising as the commissioner determines is necessary to ensure
1.12 compliance with this section. This section does not apply to the Minnesota Lottery or Explore
1.13 Minnesota Tourism. Spending during the biennium ending June 30, 2019, on advertising
1.14 relating to a declared emergency, an emergency, or a disaster, as those terms are defined in
1.15 Minnesota Statutes, section 12.03, is excluded for purposes of this section.