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State of Minnesota
HOUSE OF REPRESENTATIVES

EIGHTY-NINTH SESSION

H. F. No. 123

01/12/2015 Authored by Swedzinski, Gruenhagen and Davids

The bill was read for the first time and referred to the Committee on Commerce and Regulatory Reform

1.1 A bill for an act
1.2 relating to State Lottery; requiring warnings in advertising; amending Minnesota
1.3 Statutes 2014, section 349A.09, by adding a subdivision.

1.4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.5 Section 1. Minnesota Statutes 2014, section 349A.09, is amended by adding a
1.6 subdivision to read:

1.7 Subd. 4. **Warnings.** (a) Advertising and promotional materials for the lottery
1.8 adopted or published by the director must include a warning that provides, at a minimum:

1.9 (1) the odds of winning the particularly advertised game, or in a general
1.10 advertisement not promoting an individual game, the odds of winning ranging from the
1.11 lowest odds game to the highest odds game currently being offered;

1.12 (2) a caution that gambling can be addictive; and

1.13 (3) the Web address for the lottery's Web site addressing problem gambling, where
1.14 individuals can find further resources related to compulsive gambling.

1.15 (b) The director shall ensure that the warning message meets the following criteria:

1.16 (1) for print advertising, including billboards, the warning must cover at least 25
1.17 percent of the space used by the advertisement; or

1.18 (2) for radio, television, Internet, or any other type of multimedia advertising, the
1.19 warning must contain the information in this subdivision and play for a time equivalent to
1.20 seven seconds of every 30 seconds of advertising.