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State of Minnesota

HOUSE OF REPRESENTATIVES

NINETY-SECOND SESSION

H. F. No. 1214

02/18/2021

Authored by Daudt

The bill was read for the first time and referred to the Committee on Commerce Finance and Policy

1.1 A bill for an act
1.2 relating to liquor; permitting coupons and other forms of payment for liquor
1.3 purchases; amending Minnesota Statutes 2020, section 340A.5071.

1.4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.5 Section 1. Minnesota Statutes 2020, section 340A.5071, is amended to read:

1.6 **340A.5071 COUPONS ~~PROHIBITED~~ PERMITTED.**

1.7 A retailer of alcoholic beverages may ~~not~~ accept as full or partial payment for any product
1.8 any paper or electronic coupons that are redeemed directly or indirectly from a manufacturer
1.9 or wholesaler of alcoholic beverages or any merchant rewards incentive. For purposes of
1.10 this section, a "merchant rewards incentive" is a card, certificate, or enrollment in a program
1.11 that is furnished to a customer for loyalty, promotional, award, incentive, rebate, or other
1.12 similar purposes without any money or other tangible thing of value being given by the
1.13 customer in exchange for the card, certificate, or enrollment in the program.